2008 CENTERS FOR EXCELLENCE SERIES

Innovations in Business and Marketing Education
Southeast Missouri State University – Dempster Hall RM 103

AGENDA

Day One – Tuesday, June 17
9:00 – 9:30  Introductions and Orientation
9:30 – 10:30  Entrepreneurial Imperative: Saving Missouri’s Economy
10:30 – 10:45  Break
10:45 – 11:50  Entrepreneurship Education: It’s Magic in Any Course
11:50 – 1:00  Lunch
1:00 – 1:50  Personal Finance: What Missouri Teachers are Doing
1:50 – 2:00  Break
2:00 – 4:00  Business and Marketing Update – DESE Staff

Day Two – Wednesday, June 18
9:00 – 9:30  Recycle and Refuel
9:30 – 10:30  Second Life in the Classroom: Introduction
10:30 – 10:45  Break
10:45 – 11:50  Second Life in the Classroom: Part 1
11:50 – 1:00  Lunch
1:00 – 1:50  Second Life in the Classroom: Part 2
1:50 – 2:00  Break
2:00 – 3:00  Teaching and Learning Styles in the Millennial Classroom
3:00 – 4:00  Swap Shop: What’s Hot – Share with Colleagues Part 1

Day Three – Thursday, June 19
8:30 – 9:00  Dr. Dowdy, RPDC Graduate Registration
9:00 – 9:30  Recycle and Refuel
9:30 – 10:30  Using Moodle: Course Content Management System
10:30 – 10:45  Break
10:45 – 11:50  Using Moodle: Course Content Management System
11:50 – 1:00  Lunch
1:00 – 1:50  Swap Shop: What’s Hot – Share with Colleagues Part 2
1:50 – 2:00  Break
2:00 – 3:00  Swap Shop: What’s Hot – Share with Colleagues Part 3
3:00 – 4:00  Wrap Up

Donald L. Harrison College of Business